



JUSTIN GOODMAN

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{ ABOUT } My name is Justin, and I am a graphic designer. That job description entails quite a diverse amount of work, but at the end of the day it boils down to one thing. Communication. There's a lot I can say about design. About my ideas about design, and what I can do as a designer. And what I'd like to do for *you*.

{ SKILLS }

{ <i>Advanced Computer User</i> }	{ <i>Graphic Design</i> }
Windows	Editorial Design/Layout
OSX	Package Design
	Web Design
	Motion Design
{ <i>Adobe Creative Suite</i> }	
Photoshop	
InDesign	{ <i>Specialties</i> }
Illustrator	Logo Design
Dreamweaver	Typography
Flash	Branding & Identity
After Effects	Book Design
{ <i>Web Development</i> }	{ <i>Production</i> }
HTML	Pre-Press
CSS	Client Relations

{ EXPERIENCE }

Design & Production, CoffeeTalk Magazine, Vashon — February 2007 to Present
Web and graphic design work. Maintaining the magazine's online presence and multiple websites. Conceptualizing and creating print and web ads. Managing "The Daily Dose" online newsletter along with coordination of all ads sold, designed and run through it. Professional sales, selling advertising to clients. Complete redesign and minor re-branding of magazine was recently completed. Requires skilled graphic design, web design, sales, client relations and excellent communication/teamwork skills.

Graphic Design, Worksite Wellness, Redmond — September 2011 to Present
Helping to develop brand identity for multiple wellness programs for various clients, additionally designing collateral for internal marketing and brand proposals. Print and web work involved.

Graphic Design Intern, Windermere, Seattle — June to September 2009
Creating layouts for print and web, including postcards, annual and monthly reports, product catalogs, web banner ads, HTML web pages and others. Extensive use of InDesign and Photoshop. Integrated use of project management system required. Paid full-time Internship position.

{ EDUCATION } Graphic Design AAS — Seattle Central Creative Academy - 2010

{ REFERENCES } Available Upon Request

{ CLIENTS INCLUDE }

<i>Biscoff</i>	<i>International Paper</i>
<i>Cimbali</i>	<i>Michaelo Espresso</i>
<i>Cup for Education</i>	<i>National Coffee Alliance</i>
<i>Georgia-Pacific Dixie</i>	<i>Rainforest Alliance</i>
<i>Ghirardelli</i>	<i>REI</i>
<i>Grounds for Health</i>	<i>Saveur</i>